Before you is the program schedule for KUCI 88.9 FM, Orange County's only truly alternative radio station. Based at the University of California Irvine, KUCI broadcasts 24 hours a day 7 days a week. The 110 volunteer staff members of KUCI dedicate themselves to exposing the un-exposed, digging deeper into issues to see what is really going on, spending a vast amount of money on records/cd's, and actively working themselves into the various subcultures that make up Orange County. This dedication is what makes people like you look to us to see what is next.

We at KUCI believe that our transmitting power should be used to give light to music and ideas that really have no home on any other part of the radio spectrum. You will not hear music that is played on KROQ or Power FM. You will not hear Howard Stern or Rush Limbaugh on KUCI. What you will hear is what is up-and-coming in the next year, 5 years or even 50 years. Our mission at KUCI is to deliver informative programming that educates our audience about the ideas and music the rest of the profit-driven radio market choose to avoid. No other station plays gospel music on the same day as hard-core punk or even noise. KUCI represents over 20 genres of music, and over 25 different talk show topics. We are the only station in all of Southern California that boasts this diversity.

KUCI is a listener-supported radio station that is completely non-profit. We do not pay our staff or our DJs. Each DJ dedicates about 10 hours of their time a week to be part of KUCI.

We rely on you to keep us on the air and we make the promise to continue delivering the most diverse programming in Southern California. Thank you.

1999 marks our 30th year broadcasting from the University of California Campus. Over the years we have grown and kept up with the changing face of Orange County and the world as a whole. We have managed to stay one step ahead and our dedicated staff works hard to bring you the quality programming that you enjoy.

In the upcoming six months KUCI will be undergoing a transformation that will produce even more listener-oriented radio. Look for KUCI out-and-about in Orange County. KUCI staff members are already hard at work to bring you concerts, parties, and live remote broadcasts so you can see these cutting-edge artists first-hand. Confused about our programming? We are reworking our schedule to keep the music consistent quarter to quarter and day to day. KUCI will be partnering with other alternative media outlets in Orange County to better promote and expose the underground of this seemingly sleepy place we call home.

Tune in to 88.9 FM or visit us online at http://kuci.org and be apart of what coming next. Our DJs answer the phones so feel free to call us to ask us what we are playing or to expand on ideas we are talking about. This is your radio station!

Ray Colline
General Manager
KUCI 88.9 FM
The Official Record Store Of The New Millenium.™

BUY SELL TRADE. NEW & USED RECORDS CDs TAPES.
PUNK ELECTRONIC HIP-HOP JAZZ SKA INDIE GOTH ETC.

NOISE NOISE NOISE
1505 MESA VERDE EAST
COSTA MESA, CA 92626
(714) 55-NOISE

Inside: KUCI 88.9 fm Summer 1999 Programming Schedule!