# Freewaves—KUCI 88.9fm SPRING PROGRAM GUIDE 1984 Orange County's Finest Alternative



## Inside:

- Programming Highlights
- Heavy Metal Update
- Midnight Oil, Meat
  Puppets Review
- Aztec Camera, X Interviews
- KUCI Benefit Concert Info.

## **Listening For New Music**

#### by Vinyl Veins

There are many ways to be hip. One way is to know everything possible about the latest trends in music.

This aspect is undoubtedly important at parties. A cute member of the opposite sex walks up to you and says, "What was that song?" Your reply is based upon the knowledge you have gained by listening to college radio. Not only do you impress this person at the party with your musical knowledge but further with the fact that you try to help set trends.

Continued on page 4

## **Aztec Camera Recalls Rock Roots**

#### by Liz McMahon

Aztec Camera is a band from Scotland who have received rave reviews for their debut album, High Land, Hard Rain. Their form of acoustical rock is influenced by '60s artists like Bob Dylan and Buffalo Springfield, but not so much that they don't have a style of their own. Lead singer and guitarist Roddy Frame, all of 19 years old at the time the album was recorded, writes upbeat melodies that contrast with the lyrics, which often deal with dark themes.

John Talley and I interviewed Roddy Frame of Aztec Camera at the Tropicana Motel in Santa Monica. He had just begun touring in the States with Elvis Costello.

John: Welcome to the U.S. How do you like it so far? Roddy: Well, I don't like the smog. I don't know if I like Los Angeles at all.

Liz: How long have you been touring in the United States? R: Five weeks.

L: Has it been almost all supporting Elvis Costello?

R: Yes. Except for a few shows in night clubs, we have been with Elvis the entire time.

J: What has your impression of America been so far? R: Besides the smog, I think it's great. I guess I try to concentrate on the good and not the bad.

L: Have you enjoyed opening for Elvis Costello?

R: So far it's been great. We've been really well received. J: After all, Elvis did say you were one of the best bands right now.

R. Yeah. He was just being nice.

L: What were your early influences?

R: The Fall, Magazine, and the Ideas. Then I started listening to the Velvet Underground and Captain Beefheart.

J: You were in a band called Neutral Blue. What was that band like?

R: It was very much like Magazine and Siouxee and the Banshees.

L: How did you progress to Aztec Camera?

R: I think I just got more and more into the chords.

J: Did you always play acoustic guitar?

R: No. I think as you get more into playing guitar, you get more into playing chords. I think this always leads to playing acoustic guitar.

L: Are you happy with the album? Do you think it reflects the band's sound?

R: Yeah, I think it's really good and true to our sound. J: How has your style evolved?

## **MEAT PUPPETS**

#### by Carlos Marx

es sir, yes sir, way back before the trendy '80s, I believe there was only one band that I'd call outre. Here was a band that couldn't be labeled into any new or old wavo category. Though those journalist types called um 'punk rockers,' every time I saw these critters, punks hated them. I couldn't believe there was a band too abrasive for those 'musical anarchists.' These Charley Manson look-a-likes played fast but oh so freakish, and that lead guy-I remember his voice violating my poor old auditory meatus too many a Whiskey a go go night. None of that funk boogie woogie or butt breaking dynamo dance stuff, these boys just played from their dregs and gave their audience an everlasting chill, yes I can feel it now, those were the nights.

Well, times change and so all good oddities which eventually become jaded. So it goes with the Meat Puppets. This trio of unconformity, well, how can I say it, they've sort of matured, well hell, yes, they've definitely matured. The Meat Puppets' new album, Meat Puppets II, should (though probably won't) be played on the commercial airwaves of this great country, because it is not offensive. The Meat Puppets go non-offensive. Well, except two songs, that is, "New Gods" and "Split Myself in Two," which have the old urgent grunts and ravings of the old psychotic Meat Puppets. But, what are two short thrash ditties compared to the rest of this finely produced album. The Meat Puppets' Arizonian roots have succumbed over time (those kindergarten square dance lessons finally paid off). Their new sound, at times, is very country, very intriguing, and very good. Exceptionally good tunes include "Plateau" and 'We're Here.'' These meat guys show they can play as musically laudable and lyrically affecting as Neil Young back before his synthesizer-then-rockabilly fling. Another commendable do-da is "Lake of Fire," where the Puppets create a haunting environment for discussion of the Bible's own lake of fire.

R: In the beginning we were mostly electric. Then we went into a phase that was almost all acoustic. Now we are going back to a phase that's mostly electric. Our next album will be mostly electric.

J: I know you are really sensitive to over-production, so were you nervous with the overdubbing on the album?

R: Always. I was always afraid it would get out of hand, so I watched what our producer, John, was doing. I could see what he was doing was OK. L: How did the song, "Walk Out to Winter," come about?

It seems like a song of optimism.

R: I always liked the winter more than summer. I think the summer makes you lazy. Also, for some reason I appreciate things much more in winter.

J: There's a line in that song, "Faces of Strummer that fell from the wall." Is that about Joe Strummer of the Clash?

R: Yeah. How many other people do you know named Strummer? (laughs)

J: Well, I was wondering how that line came about. R: It's just typical of what I went through, and of what a lot of people went through. We all went through a period of dissolution with punk.

L: How does your music reflect this idea?

R: I kept the ideals of punk.

J: Do you see any change in the direction of your lyrics? R: No. I am just going to keep going in the same direction. L: Which is?

R: Well, when I first started I was motivated by boredom. School was so boring for me. I used to come home, lock myself in my room, and play my guitar. After awhile, I grew tired of this, and I was motivated by seeing how good things are. I saw how much more I could get out of life this way. And I am not talking about material possessions. When people say that this is adolescent, it's just because they do not understand what we are doing.

## **X-Citing At UCI Performance**

#### by Liz McMahon

John Talley, Tony Ozuna and I interviewed Billy Zoom of "X" after they played at Crawford Hall in September.

or many, this was their first time seeing "X" perform at UCI. However, Billy Zoom recalls playing here twice before. They first played at UCI four years ago.

"That was very memorable," Billy said. "The campus police accused Exene and me of writing graffiti on the bathroom wall and we had to pay a fine," he said. This happened after they played to a small crowd in what is now the Lumbermill.

The second time "X" played here was two years ago. Billy remembered that a lot of people showed up in white face. "We thought they were just pale," he said jokingly. In reality, these kids were imitating TSOL, a popular band at that time. When asked how the show went this time, Billy replied in his characteristic monosyllable, "Great."

Since they have been doing so well, they have also been very busy. After they finished their latest album, More Fun in the New World, they were in business meetings for several months. Then they started touring. In several months they

usic can be good on record but, particularly in the case of rock and roll, music is better live. That's why KUCI puts on concerts in conjunction with the Concert Factory every Tuesday night. We believe that you should be able to see the bands that KUCI plays. Some of the bands we have presented, or will be presenting, include Psychobud, Outer Circle, Eddie & the Subtitles, and TSOL.

Besides just giving you a good excuse to go out and party on a Tuesday night, there are other special things about our shows. One is the price, which is \$5 or less, usually less. No one is going to get rich on a Tuesday night, so we don't want to make you poor in the process. Another thing is that all of the bands are broadcast live over the air, at least in part, during the shows. This gives the bands even more exposure and gives you the chance to hear your favorite artists even

had played in San Diego, Los Angeles, Irvine, Riverside, San Luis Obispo. After playing in this area, they went up to the Bay Area, then to Denver and finally finished their tour along the East Coast. Then they were off to Europe.

"We have no concerts planned in Europe," Zoom said. "We are just doing some radio interviews."

One can easily see that they have not had time to pursue separate projects. John and Exene are part of a folk trio that plays sporadically and without notice. Billy Zoom leads a band, appropriately called The Billy Zoom Band. When asked what was happening with his band, Billy replied, "Nothing." When encouraged to elaborate, he said, "I was too busy, and it was a hassle to get the band together."

Another thing that can be a hassle is dealing with the critics. Recently, Robert Hilburn from the Los Angeles Times said that "X" takes its position too lightly. When asked if "X" saw themselves as the major force in music, Billy evaded the question.

'I don't think we see critics as the major force they see themselves as," he replied.

It's nice to see that as "X" becomes more successful, they still have a sense of humor.

#### if you can't weasel your way out of the house.

Now, you're asking, "what does Orange County's Finest Alternative have to gain from all of this?" Well, for one thing, we believe in good, inexpensive concerts. Another is that we also think that there are plenty of good bands out there that just need a decent break and a little bit of exposure to rocket them into either cult-status heaven or more commercial pastures. Finally, most of the time we are just flat-out bored on Tuesday nights and we all like to see a few good bands every now and then.

So there you have it, great bands on what is usually a zero night, cheap tickets, an opportunity to see some of your favorite bands and, if you're lucky and loud, an excellent opportunity to get your screeching voice on the radio. So come out next Tuesday to help support local bands and Radio Free Orange County, KUCI! •



The Meat Puppets display a well-balanced platter of equally satisfying country-type tunes, instrumentals, aggressive stuff, and songs for those who desire intellectual lyrics. By the way, I wonder if they ever got their hair cut? Hope not.

Mike Duffy leads a typical KUCI staff meeting.

Page 2 KUCI Program Guide 1984

## Heavy Metal / Benefit Concerts

## **Heavy Metal Happenings**

#### by Jill West

Heavy metal is in force this quarter at KUCI! You can hear heavy metal at its best on Wednesday from 9 till midnight with Warren, and on Thursday nights from 9 till midnight with Jill West. The latest headbanger joining the KUCI staff is Jim the Ripper, heard every Friday from 6 till 9 p.m.

Many new additions to KUCI's heavy metal library have been added. Here are some new records to look forward to hearing.

#### **METAL BLADE RECORDS**

(Special thanks to Brian Slagel) Slayer—Show No Mercy Satan—Court in The Act Witchkiller—Day of the Saxons Silver Mountain—Shakin' Brains Metal Massacre I—(re-released) includes: Black N Blue Malice, Avatar, and Metallica Trouble—Trouble

#### **COMBAT RECORDS**

Talas—Live Speed on Ice The Rods—Live Helstar—Burning Star OZ—Fire in the Brain

Other new additions to the KUCI library include: Scorpions, Michael Schenker, Bodine, Heavy Pettin, Ratt, Ozzy, Waysted, and much more.

Leather Angel will soon be going into the studio to record their second EP entitled Sweet Revenge. There are also plans to do a live video soon.

Local metal band Savage Grace has lost their guitar

player Kenny Powell. He's gone off to form his own band. Meanwhile, the new leader for Savage Grace is Mike Smith.

Wasp has recently been signed to Capital Records, and have a record coming out soon. You can hear the unreleased version of *Animal* on KUCI.

L.A.'s own **Rough Cutt** is the newest band to be signed. They will be on Warner Bros.

Metallica are currently recording their second LP entitled *Ride the Lightning*.

The band **Hawaii** has a new singer. His name is **Eddie Day**. The band plans to record a new four-song EP entitled *Loud*, *Wild and Heavy*. Sounds like a good one! The band also plans to relocate, possibly to San Francisco, and go on tour.

Japanese headbangers **Loudness** have just released a new album entitled *Disillusion*. This is said to be the heaviest album of the year.

Armoured Saint is recording an album on Chrysalis Records. It should be out by the summer. Be looking for such hits as "The Laugh" and "Mutiny on the World."

Slayer has been signed to Roadrunner Records for European distribution and Watanabe Music for Japanese distribution.

Lots of rumors have been flying around that **Ron Keel** will be the new lead singer for **Black Sabbath**. Ron was at our KUCI studios a few weeks ago and stated that the deal was in the works but still unconfirmed.

The new Exciter album is out! Titled Violence and Force, this album has convinced me that Exciter is probably the heaviest bunch of guys on the scene today.

At a recent interview with **Ratt**, **Steve Pearcy** and **Robin Crosby**told me that the next step would be for them to play Long Beach Arena. And happen, it did, with **Ozzy Osbourne** a few weeks later. **Ratt** was also seen on TV April 14 on "Rock Palace" with Ozzy and Sammy Hagar. Congrats, guys! We love you!

**Rik Fox** was at our KUCI studios a few weeks ago. Rik, formerly of **Wasp** and **Warrior**, and now the leader of his band **Sin**, announced that the lineup for the band Sin has been drastically changed. The only person remaining in the band will be Rik. Joining Rik will be New York heavy metalers from the band **Alien**. They include **Frank Starr**, lead singer, and **JJ Kristi** on guitar. They will be making their debut appearance with the new lineup at the Troubador next month.

Accept is finally in the United States. They recently played at the Concert Factory, Santa Monica Civic and the Country Club. I attended the show at the Concert Factory and, much to my dismay, the show was closed down by the fire marshall after four songs. The reason too many tickets sold. Needless to say, there were a few disappointed people. Nevertheless, it went down as an event in heavy metal history seeing Accept at such a small club. And, fortunately, I saw them the next evening with Saxon.

Bands that are in the studio presently working on albums include: Dio, Fastway, Queensryche, and Bitch.

Thanks to all of the response from listeners for heavy metal on KUCI. I sincerely hope that this quarter will be the loudest, crudist, most intense headbanger of all. If you have any suggestions for heavy metal groups or songs, feel free to call on the request line: 856-KUCI, or write to **Jill West**, KUCI Radio, University of California-Irvine, Irvine, CA 92717.

# KUCI BENEFIT CONCERT

# happening at the CONCERT FACTORY



Tuesday, May 8:

Tuesday, May 29:

# THE RED DEVILS • CONFEDERATE

Tuesday, May 15:

D.I.

# STRYPER



## 1714 Placentia Avenue Costa Mesa (714) 548-8615 • (714) 856-6868

KUCI Program Guide 1984 Page 3

## Interview

## Midnight Oil Brings Politics And Music To The Americas

Midnight Oil, probably Australia's most powerful band to date, both musically and politically, has finally hit the American market with their album 10,9,8,7,6,5,4,3,2,1. The band's foot-stomping beat, combined with their energetic political lyrics, led them to become number one on the Australian music charts.

The band initially started as a surf band in 1977 and has developed into a voice for the Australian people on many current political issues. Unlike many politically-oriented groups, however, Midnight Oil consistently does benefit concerts and is directly involved in groups such as The Campaign for Nuclear Disarmament, Green Peace, Save the Whales, and Youth Unemployed of Australia.

Peter Garrett, the lead singer, more than captivates his audiences with his spasmatic stage antics, bald head and six-and-a-half-foot frame. Recently KUCI was fortunate enough to meet Peter Garrett, along with Rob Hirst, the drummer, and Gary Morris, the manager, while they were on their first American tour to promote their fourth album, 10,9,8,7,6,5,4,3,2,1.

**KUCI:** What makes Midnight Oil such a unique group? **PG:** Well, we come out of an era in a particular time which is quite unique in Australia, and that era is the surf era. Not similar to the culture out here. We came at a time when the boring old farts were getting booted out and no one wanted to listen to the Rolling Stones anymore. The Sex Pistols were sort of starting. We developed side by side to those people in our own way. We were also brought up listening to Australian bands which has a great influence in our music.

**KUCI:** Was your political standpoint strong in your music in the beginning?

**PG:** We always wrote songs we felt strongly about and when we first started taking our demo tapes to record companies and they wanted us to change our songs, to make them more commercial or less political, we refused to do that. That, in a sense, confirmed our willingness and wanting to write about things strongly.

**RH:** Yeah, as you say, from the very beginning we were concerned with those things, and a song on our first album in 1978 was "Powderworks," which was directly about the nuclear issue, and has been one of the major themes in our music since then.

KUCI: Why did you record your most recent album in England?

**RH:** We started to run out of challenges in Australia, as a band, and as we became more successful we started to look further afield for new challenges. England was one of them and the U.S. is another.

KUCI: How autonomous are you as a band?



**PG:** As autonomous as a group of individuals could be in this sort of business. The person who takes care of our affairs is considered a member of the band, the sixth member. We're a democratic concensus-making committee.

RH: Really? I thought we were a rock 'n roll band. But seriously, we make all the decisions, we don't have any pressure from record companies or agents. We do as we like and get the producer we want. We've been totally outside what Joni Mitchell called "the star-making machine." \*

**KUCI:** What is the significance of your album's title, 10,9,8,7,6,5,4,3,2,1? Is it a countdown to our final destruction?

PG: It can be construed that way as it is a very nuclear album.

**GM:** The album deals with four issues which Australians identify with and which aren't being dealt with because of the bureaucracy and the "red tape." There's the nuclear issue and the high-rise development which is raping the coastline. Then there's the Franklin River Dam, the damming of this amazing wildernesss which people go to enjoy and it is going to be dammed up for hydroelectricity. Then there's the year of the tree, which was when the album was recorded, and the rain forests are being practically demolished throughout the country. So it is basically a countdown to wake up and realize what is going on around you.

KUCI: Midnight Oil was asked to open for The Who on their 56-city "farewell" tour. Why did you decline the offer?

**RH:** Because we don't do supports for anyone because people don't come to see support acts. They come to see the headliners. We want people to see us and give us the opportunity to create our own atmosphere. Also, we didn't have an album out in the States then so no one had heard of us.

KUCI: You did, however, open for The Who in Burmingham, England.

PG: That was because we wanted to see them in concert. RH: The people of Burmingham hadn't ever heard of us and I don't think they've heard of us since.

KUCI: What do you consider to be a rock 'n roll band in terms of a definition?

**PG**: It is something that can sensitize people who have become de-sensitized, and I think it can uplift people in their hearts about emotional matters, it can give them a release when they can go dance, sing and let go.

And let go the audience most certainly did when Midnight Oil headlined at the Palace in Hollywood, to a sell-out crowd on March 30 and 31. The group played everything from their recent hit, "Power and the Passion," to "Stand In Line," which initially interested Pete Townsend in the group. Midnight Oil, by the way, lowered the standard admission price from \$12 to \$10 as it is their policy to perform and relate to their audience and not simply become rich and detached from their fans.

> by Hilaire Brosio (alias Alexandair)

## Listening For New Music

#### Continued from cover

College radio is the birthplace for many of today's biggest hits. Almost all record companies release their new "product" to college radio to test-market the record. Since those

#### in playing the song.

The hard part about listening to college radio is trying to identify the trends before they happen. The easiest way is to see what types of songs the disc jockeys are playing. If the majority of the shows listened to contain a certain type it is of a "religious" nature. The freedom allowed the disc jockeys in a college radio format enables them to give exposure to bands such as this without the risk of commercials being pulled because someone might be offended by this type or any type of music.

who attend college (based upon all the research and literature about college students one is forced to read) are the most open-minded of the record-buying public, it is a way to see the reaction a particular artist gets from the public. Artist strength is judged by the number of times it is played on the radio or by the number of requests it receives.

Bands such as the English Beat and New Order are perfect examples of the effect college radio has on shaping future musical tastes.

Originally, the New Order was known as the Joy Division. Never able to hear the Joy Division on "commercial" radio, to explore this leading band of the post-punk/doom-gloom movement, college radio was the only place. Due to frequent play, the Joy Division became a cult band of sorts among those in the know. When the band changed names to New Order, the listening public was already there and ready for more records. As interest in this band grew, "commercial" radio picked up on the New Order, propelling their song "Blue Monday" into one of the five largest and most requested dance songs of 1983.

This transition would never have occurred had it not been for college radio. The song "Institutionalized," by Suicidal Tendencies, was long ago a past KUCI favorite, long before any of the more popular radio stations began to get involved or style of music, then it seems obvious that this might develop into a trend.

At KUCI, each disc jockey is required to play a minimum of 14 new releases per show. This policy allows the disc jockey to explore and experiment with new and different types of sounds. It also allows the records a chance to get judged by the public. Those that receive the smallest reaction from listeners don't get played as much which, in turn, means that the most open-minded listener group possible is rejecting their product. This is most important when planning a tour and advertising campaign to promote a record.

College radio is also able to help in giving local bands the airtime and exposure they need to gain the public recognition of their work to convince a major record label to sign them. The group Berlin, with their self-produced EP, was originally broken on college radio, which at the time of that record's release was riding the wave of syntho-pop. It fit into the programming nicely and sales in the southern California area were brisk, so the band ended up on a major label.

Local heavy metal bands also rely on college radio to help their growing popularity among the record-buying public. It takes college radio to play bands like Trouble, a heavymetal Christian rock band. Not one of Los Angeles' large rock stations would touch that record due to the fact that Many college radio stations, including KUCI, are commercial free, public access stations. That means that no commercials are played on the air. This is important in trying to identify new music trends. Without the "courting" of advertisers, KUCI and others like it are able to explore the less well-known areas of sound and record combination. By pleasing the listener, new trends can develop due to the fact that others are not paying for the exposure or time needed to make this occur.

That is where the critical listening comes in. As a listener of college radio and of KUCI, calling in and requesting something other than what is heard on top 40 radio is all important. It gives one the opportunity to hear something new as well as turn other people onto something that they may never have known existed before. If there are enough requests for a song, such as "Institutionalized," then record companies will stand up and take notice. Those requests of a *non* top 40 nature are the critical feedback needed by both radio programmers and record companies in determining the new direction of tomorrow's music.

So how do you impress that attractive member of the opposite sex across the room? Ask if they have listened to college radio recently. If not, take them home and turn them on to it.  $\Box$ 

## Special Events



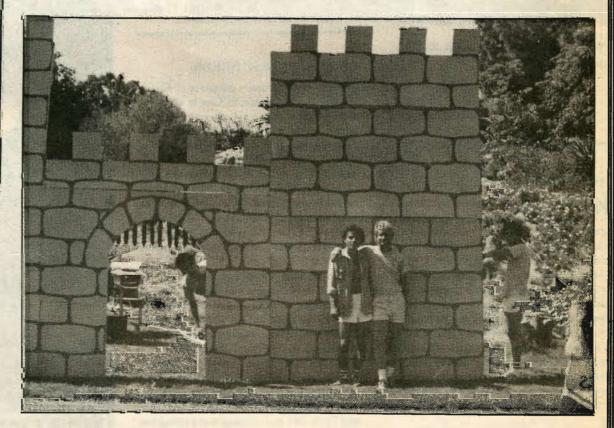
At Wayzgoose '84, KUCI was able to offer its listenership complete coverage of the faire. Interviews and Renaissance music filled out the afternoon of fun and merriment.

Photographs by Robert Morey

Looking down at broadcasting booth and Wayzgoose '84 fairgrounds.



Left to right: Vince Jones, Joshua Bleier and Nami Teramoto attend KUCI's Wayzgoose '84 broadcast booth.







Left to right: Rob Matthews, Joshua Bleier, Bill Derouchey, Nami Teramoto, Warren Bobrow, Hiram Sachs and Robin Snyder pause to listen to live Renaissance music broadcast at Wayzgoose '84.

Mike Spinella, John Reiss, Hilaire Brosio and Mike Duffy share in the fulfillment of the completion of the KUCI broadcast.

## Special Programming

## **Special Programming To Meet Listeners' Needs**

## **KUCI MANAGER SPEAKS:**

Remember the big crisis that KUCI had yet to face? You know, the boogie-man from (\*supply the call letters of your least favorite radio station here\*) which was on the verge of blowing KUCI's signal off the air, quite possibly forever? Well, it's not over. The guy is still out there. There is a figurative bullet with KUCI's figurative name on it.

However, we are on the way towards working out a satisfactory solution. With money allocated to KUCI from the Associated Graduate Students, and with the support and money of ASUCI, KUCI is about to employ a radio engineering consultant who will search the FM radio band in hopes of finding a frequency where KUCI can go up in power. KUCI has spent a great deal of time evaluating consultants, and we are convinced that we picked the right one for the job. It is now a matter of time before we find out if KUCI will be able to reach an optimal number of UCI students and Orange County community members through a frequency change and power increase.

The first thing that comes to mind is, "What happens if the consultant finds out that KUCI can go up in power? That's a pretty expensive proposition. Who foots the bill?" I'm glad you asked that. This is where you (you being collectively "you the community") come in. KUCI has up to now depended almost entirely on ASUCI funding. However, with the added expenses associated with keeping a larger radio station on the air, the AS cannot be expected to provide KUCI's entire budget.

KUCI is, and will become even more, a student and community minded radio station. That means you, the student, and you, the community member, must become more involved with KUCI to keep it running. It means you will have to cease being the passive listener that you've been in the past. This cau mean volunteering your time to the station, writing letters of complaint, praise or suggestion to KUCI, showing up for the KUCI benefit concerts over at the Concert Factory, or just telling a friend what a marvelous thing KUCI is and what an unbearable shame it is that (s)he is so completely ignorant of that fact.

Your other question must certainly be: "Won't KUCI become just a low-power Top 40 station if it increases its power?" The answer to that is unequivocably "no." KUCI is and always will be Orange County's finest "alternative. Ground Zero radio begins at KUCI (whatever that means). The point is, there is little point in being a lower-power KIIS or a 'Mighty 690' clone, with the amount of fine alternative music out there that has no forum other than KUCI. We will continue to be the cutting edge of radio, and the driving force behind new alternative music.

That's why we've been reupholstering radio since 1969.

Sincerely, Joshua S. Bleier General Manager KUCI 88.9 FM can create a weekly half-hour program on any informative topic currently not offered to KUCI's listeners, we encourage you to call Andrea Gilbert at 856-6868 and work towards an association with KUCI.

-Andrea Gilbert



#### FILLING PUBLIC NEEDS

One of the primary purposes of KUCI, as defined by the FCC, is to serve the public interest, convenience and necessity. Known as the PICN clause, this idea plays an important part in the programming of KUCI. In an ongoing effort to pursue "the interest of the public," KUCI presents a wide variety of public affairs shows, conceived and hosted by students as well as members of the local community. While most of this public service programming consists of full-fledged talk shows, some are actually of very short duration.

Two popular shorts come to mind, the KUCI Concert Board and the KUCI Campus Calendar. The KUCI Concert Board airs three times daily, at 6, 8 and 11 p.m., and features information about upcoming concert events in Southern California.

On the other hand, the **KUCI Campus Calendar** presents information about upcoming campus events. The **Campus Calendar** is also aired three times daily, at 10 a.m., 2 and 7 p.m. Any and all campus organizations are encouraged to submit information about planned events to KUCI at least three weeks in advance for inclusion in the **Campus Calendar**.

A future addition for public service radio in Orange County, KUCI, will be called **Deadlines**. Scheduled to hit the airwaves in May, **Deadlines** will remind all listeners of fast-approaching deadlines for any campus-oriented event.

KUCI continues to evaluate the needs of its listeners and to develop programming to meet these needs. Tune in to KUCI for the best in community-minded radio. Orange County, keep your ears on us, 88.9fm KUCI. —Mike Duffy

## FILLING PUBLIC NEEDS:

ne of the primary purposes of KUCI, as defined by the FCC, is to serve the public interest, convenience and necessity. Known as the PICN clause, this idea plays an important part in the programming of KUCI. In an ongoing effort to pursue "the interest of the public," KUCI presents a wide variety of public affairs shows, conceived and hosted by students as well as members of the local community. While most of this public service programming consists of full-fledged talk shows, some are actually of very short duration Two popular shorts come to mind, the KUCI Concert Board and the KUCI Campus Calendar. The KUCI Concert Board airs three times daily, at 6, 8 and 11 p.m., and features information about upcoming concert events in Southern California. On the other hand, the KUCI Campus Calendar presents information about upcoming campus events. The Campus Calendar is also aired three times daily, at 10 a.m., 2 and 7 p.m. Any and all campus organizations are encouraged to submit information about planned events to KUCI at least three weeks in advance for inclusion in the Campus Calendar.

Deadlines. Scheduled to hit the airwaves in May, Deadlines will remind all listeners of fast-approaching deadlines for any campusoriented event.

KUCI continues to evaluate the needs of its listeners and to develop programming to meet these needs. Tune in to KUCI for the best in community-minded radio. Orange County, keep your ears on us, 88.9fm KUCI. —Mike Duffy

### SPECIAL PROGRAMMING TO MEET LISTENER NEEDS:

Being Orange County's finest alternative is no easy task. Why, you ask? Well, KUCI has to be an alternative for all of its listeners, yet it would be difficult to be an alternative for everyone at the same time. So, what we have done with our programming is the following: We have put the kind of music that you—our audience—through your requests seem to like the most, which is punk and heavy metal during the 9 p.m. to midnight time-slot. At this time you will find the most hard-core punk and the heaviest metal around, not necessarily during the same show since all of our jocks are a little different in their own little ways, but the evenings are definitely the time to let it loose.

Earlier, the 6 p.m. to 9 p.m. slots are where you will find a little more eclectic variety of music with the emphasis on alternative forms of music. In the mornings and early afternoons, KUCI likes to play lighter and happier music to help your day go a little easier. In the wee hours, we throw all of the rules out the window and you just never know what you will hear.

Another thing we have done is put our special programming and public afffairs programming in slots where we think you will be able to hear and enjoy them. For instance, we play the program "Maximum Rock-and-Roll" on Monday evenings at 8:30 so you will have a chance to get home from your daily activities, be able to eat dinner and then soak in some of the best punk bands around. We put all of our public affairs programming in the mornings from 8:30 to 9:30 so that, while your brain is functioning at its best, you can digest the information and thought-provoking stimulation these programs contain.

Of course, the key to our programming is you because it is by your response to our programming that we make changes, if necessary, or keep things the same if it is your wish. You see, since KUCI is a non-commercial station, we have no advertisers to cater to, only you, our listeners, who are the ones to which we must own up to. This is why we encourage your cards, letters and requests. By letting us know what you want from us, we can provide you the type of community-minded, alternative radio for which KUCI is famous.

have used the word alternative many times. Let me define it for you as KUCI defines it. In our opinion, alternative music and public affairs is programming that you cannot hear on any other radio station. In music, this means giving you the opportunity to hear artists, especially local artists, that you can't hear on commercial radio, along with songs by your favorite artists that you might not have ever heard before. In public affairs, we like to bring you people right off the street, although they may not be off of your street. Although we don't like raising up a controversy for controvery's sake, we don't mind raising a few eyebrows every now and then.

The newest of these shows isn't really a public affairs show in the traditional sense, although it is one in the truest sense of the word. The program is "Freedom of Voice" and it is hosted by Filmore West every Sunday night at 9 p.m. Filmore allows your phone calls to go on the air and lets you voice your opinions about the topic he is discussing or whatever is on your mind. So, if you have something to bitch about, give Fillmore a call. He, and all of Orange County, will give you a listen.

Next time someone asks you what KUCI is all about, you can tell them that it is simple: KUCI is the best music when I can hear it and has the most timely public affairs shows around. Pretty simple, huh?!

-Warren Bobrow



## TALK SHOWS:

UCI provides its listeners with informative and interesting programs designed for the UCI population as well as the nearby community members. That's why we're very excited to announce two new shows. On Wednesdays, Newport Beach lawyer Ken Satin and his guests examine various aspects of the law that are of particular interest to students and young people. On Friday mornings, Jonnie Wesley of the Women's Resource Center moderates "Woman Speak." In addition to Ms. Wesley and a guest speaker, this show features a small panel of women who are given an opportunity to voice their opinions on the topic of the day.

Returning to KUCI are two health programs, a self-esteem show and an Orange County technology program. If you'd like to be a guest on one of these shows or would like to start a show of your own, KUCI still has airtime available. If you or your group

Page 6 KUCI Program Guide 1984

A future addition for public service radio in Orange County, KUCI, will be called

# THE MARKETPLACE

# The Marketplace at University Town Center will be a very special place for some very special people.

Your friends at Kinko's Copy Service, Look & Eye Opticians, The U.S. Postal Service, Valley Federal Savings and Westaire Travel and Tours will be an important part of The Marketplace at University Town Center. Plans for The Marketplace include a six-screen theater complex, a bustling farmer's market, restaurants, a variety of retail shops and services, and a 250-room hotel. Until construction is completed later this year, you can visit these fine merchants in their temporary location next to The Marketplace, across from UCI on Campus Drive, between Culver and University Drives. Be sure to explore their fine array of products and services. Each merchant has special resources to share with the City of Irvine's resident and student communities.



KINKO'S COPY

This Kinko's Copy Service offers photo copy services and more -- a fully stocked stationery store with office,

stationery and school supplies. With a large selection of papers to choose from, each order can be completely customized Business card and letterhead services, rubber stamps, enlargement and reductions, a variety of binding processes and free collating and stapling on most jobs complete Kinko's list of photocopying/stationery services. 833-3387.



Featuring an impressive collection of quality eyeware, Look & Eye Opticians blend optical boutique styling with friendly

neighborhood service. In addition to their prescription fitting capabilities, the licensed professionals at Look & Eye bring a new perspective to eyeware, helping you select the frames and tints that complement your personality and lifestyle. Choose from Silhouette, Avant Garde, Revue, Carrera, Robert LaRoche and other renowned designer frames. 833-2887.

VALLEY FEDERAL Fast, friendly, efficient service SAVINGS Hast, friendly, efficient serv has been the hallmark of Valley Federal Savings and loan since 1981 Offering

STAIRF TRAVEL & TOURS

Valley Federal Savings and Loan since 1981. Offering

a variety of checking plans and certificates ranging from 32 days to 10 years, Valley Federal strives to satisfy the individual financial needs of both UCI students and Invine residents alike. Student VISAs also available. Be sure to stop by Valley Federal today and pick up your free copies of Webster's Dictionary and Thesaurus - yours just for asking. Available while the supply lasts.

Serving the Irvine community for more than 14 years, Westaire Travel and Tours is a full-service travel agency specializing in corporate and special interest group travel. An experienced, service-oriented staff plus fast computer capabilities have combined to make this Orange County's third largest independent agency. Special group discounts available. 833-0454 for reservations. 752-2000 for group travel information.

# THE MARKETPLACE

## KUCI-88.9fm SPRING PROGRAM GUIDE 1984

	• SUNDAY	MONDAY	TUESDAY	Third Floor Gateway Con WEDNESDAY	THURSDAY	FRIC
2 midnight	B: But why a rat? A: Why not? B: Is this rat happy? A: It's nodding its head, isn't- it? B: It must be happy The Nodding Rat Radio Hour(s)	Johnny Aardvark assaults your love of homogeneity with an unsettling mix of Punk, Reggae and Alterna- tive rock.	<b>Hiram</b> explores the high and low points of progressive mu- sic, party rock, and classic rock.	Nami. No frills. No gimmicks. Punk. New wave. Requests. Less talk. More music.	Join <b>Jim</b> in his search for musical truth: from post-punk intensity to avant-garde cerebralism.	<b>Joan</b> wipes the your face with the in punk music.
3:00 a.m.		The sugar survive	SULL OF SER	The second second second		1.1.1.
	The <b>Darkling Eclectica</b> pre- sents the best of the spoken word, live and otherwise, with appropriate musical inter- ludes.	The Doug and Greg show: Do you think you hate Mon- days? Just listen to us.	Soothing <b>sounds for restless</b> souts.	Goodsells' night of intrigue opens the doors to new mu- sic venues for you and a select group of Australian Aborigines.	Look, don't ask questions, just tune in to <b>Steve</b> . The very best of Hey, what are you doing?! Stop that!!	Deep space for c
6:00 a.m.	14 A. A. A.					
	<b>Doug</b> tries to prove that accessible music can be fun.	Leslee Brooks Jazzes up the early week with scintillating sound.	Listen as <b>Courtney</b> spins a blast from the past as well as a spray of today.	Wake up to the best intelli- gent pop and comedy this side of the San Joaquin marsh with <b>Craig</b> .	Adventures in <b>white noise</b> feature the latest trends in all- sound.	Hear the best in <b>sic</b> , great oldi and a dash o start your morni
9:00 a.m.			ALL AND STON			
	April Love: a truly Classical musical experience. Tune in, or find dead otters in your drain pipe.	Listen to <b>Leslie Brooks</b> and Conglomerate Jazz! It's fu- sion jazz, traditional jazz, blues, and avant garde—a great way to start the day!	Richard will play his favorite swing and big band (along with your favorite Jazz and Rock Fusion) on <b>Swing Time</b> .	Tune in for the best in Jazz/ Rock Fusion with <b>Mike</b> .	<b>Robert</b> brings you the best of jazz and jazz/rock fusion; the music is food for your soul.	Josh Bleier, Not heart. Tune in fo jazz, from Akiyo Ahead and be
12 noon						
	Burn off that early-morning hangover with the <b>Marty</b> <b>Maui</b> show! Tune in and you'll hear that new wave and pro- gressive punk that you need to get into the surf.	AI fights musical mediocrity to the death!	It's the <b>Rob and Ed</b> show! Listen for the best in new music insanity, wonderful new wave, and terrible jokes.	Nu stuff that feels good, old stuff that you forgot.	<b>Ed and Rob</b> play the best in new music, without the bad jokes.	Tune in to <b>Airwo</b> with Bruce and as the boys det ble Rebellion."
3:00 p.m.	John T. plays music for peo- ple who don't give a flying bleep where the beef is.	A variety of reggae, new music and punk will be on the <b>Data Noid Show</b> . Irregu- lar readings of the roots of Reggae will also be aired.	See <b>Charlie Hymes</b> . Hear electronic blues! Hear pro- gressive rock! Hear funk and soul! Live life as it should be lived!	Let <b>Young Lust</b> lure you into musical ecstasy with their mod-ska-skankin music.	<b>Bruce and Evrik</b> , the ulti- mate relationship of man and inanimate objects.	Tune in as <b>Ken</b> t a musical jour that area of a sciousness know In First.
6:00 p.m.				Neur		
6:15 p.m.	News	News	News	News	News	New
9:00 pm	Support the punk scene. Listen to <b>Skeetor</b> because he plays everything from The Ex- ploited' to 'Sin 34,' from Ag- gression to Minor Threat.	Vinyl Veins attacks the brain with musical visionaries nev- er heard anywhere else.	Listen to <b>Alexandair</b> for nu- music, avant-garde and, of course, a few moldy oldies.	It's the <b>Joe and Cliff</b> show Remedial music for juvenile delinquents.	Experience <b>Rocks Rage</b> —an organized arrangement of songs and sounds that make a statement of thought. Your host: John.	Jim the Ripper to the weeds with leveling HEAVY I or die!
9:00 p.m.	Freedom of voice: Your radio show! Just call 856- KUCI and you can use KUCI to discuss whatever is on your mind, or just discuss some- thing simpler, like the mean- ing of life.	<b>Booze</b> , lots o' chicks, he's Rock 'N Roll, man.	Guess who's coming to din- ner? Nina Hagen with Peter Tosh? Experience Jello's ad- ventures in Biafra, while the <b>Ska Bitch</b> bludgeons a mod.	Guitars everywhere, from the <b>Leathers of L.A.</b> , the spiked hair of the street to the South Side of Chicago and the Mis- sissippi.	<b>Jill West</b> plays the best in Heavy Metal from around the globe and focuses on L.A. area bands.	Aaron's muzak comprehend li ities. It stimulate while relaxing
		Get " <b>Back to Basics</b> " with Dr. Brian Porteus and find out how much fun holistic health can bell!	"Full Esteem Ahead" charg- es into your mornings with a trainload of "feel-good fuel" brought to you by Dr. Sioux Harlan.	Ken Satin, Newport Beach lawyer, hosts " <b>The Law Re- view</b> ," addressing you in per- tinent matters such as "What do I do if I'm arrested for drunk driving?"	The UCI Student Health Cen- ter presents Dr. Bill Anderson and a cast of UCI students who " <b>Ask Dr. Anderson</b> " their questions about health.	"WomanSpeal ed by Jonnie N Women's Reso provides a foru enabling them current issues.

## KUCI REQUEST PHONE: 856-5824, 856-KUCI

IDAY	SATURDAY	
hat smirk off of the raunchiest c.	John Penguin does what penguins do best desperate nihilistic acts of passion and death	12 midnight
or deep minds.	eep minds. Ronny Dagan takes a polit- cally hard stance against commercial sound.	
in <b>today's mu</b> - idies, requests of comedy— rning off right!	<b>Chanteuse</b> features the best music to keep your dreams active.	
lobody's Sweet- for the best in iyoshi to Steps beyond.	r the best in ican Classical Music and shi to Steps performances with Ameri-	
wave Anarchy d Jeff and listen define "Accessi- h."	Jeff and listen Wally Wave, and don't forget	
n takes you on burney through f cosmic con- own as Toes Go	cosmic con- Lonely hearts can rally around the sounds of the	
ews	News	6:00 p.m.
er blasts you in- with apartment- Y METAL. Listen	Tune in to <b>Burnout</b> for three hours of socially unaccepta- ble music (noise?).	6:15 p.m.
<b>ak</b> helps you to d life's complex- ates your heart, g your brain.	<b>Darkness in the night</b> puts light in the ear.	9:00 p.m.
eak," moderat- e Wesley of the source Center, orum for women em to address ss.		