24 Hour On-the-Air
KUCI BLOCK PROGRAMMING

CLASSICAL MUSIC........... MON-FRI 9 AM to NOON
JAZZ...................... MON-FRI NOON to 3 PM
ROCK...................... MON-FRI 3 PM to 6 PM
SPECIAL THEME MUSIC..... MON-FRI 6 PM to 8:30 PM
NEW WAVE.................. MON-FRI 9 PM to MIDNIGHT
EXPERIMENTAL............... MON-FRI MIDNIGHT to 3 AM
MELLOW.................. MON-FRI 3 AM to 8:30 AM

PUBLIC AFFAIRS
(Summer Schedule)

CAREER WHYS............ WEDNESDAY 8:30 AM
LIMELIGHT.................. WEDNESDAY 8:30 PM
BORN FEMALE............ THURSDAY 8:30 AM
ALL ABOUT MEN........... THURSDAY 8:30 PM
STORY THEATRE............ SATURDAY 8:30 AM
ALTERNATING CURRENTS... SATURDAY 5:30 PM

SPECIAL WEEKEND FARE

STRANGE & WONDERFUL.... SUNDAY 9 AM to NOON
RADIO HALL OF FAME..... SUNDAY 2 PM to 5 PM
BEST OF BROADWAY....... SUNDAY 5 PM to 6 PM
SOUND & COLOUR.......... SATURDAY 6 PM to 9 PM

(Summer schedule may be slightly abridged)
A Letter from our Station Manager...

WHO ARE WE?
GOALS FOR KUCI
FUTURE HOPES
WHO ARE YOU?

WHY THE PROGRAM GUIDE?

KUCI is growing. We are operating on the campus of the University of California, Irvine. We are completely student operated and student supported right now--but

KUCI is intensely aware that the calibre of its programming has reached out to the community around the university.

The listening audiences in Irvine, Santa Ana, Tustin, Newport Beach, Costa Mesa, Orange, Garden Grove and the outskirts of those cities have informed us that they like our station! Our new block programming and our unique variety of classical, jazz, contemporary and experimental music, and, our informative, new public affairs formats have attracted a wider, and very enthusiastic listening audience.

As a result of listener response, KUCI has become very interested in furthering its outreach to the residential and business community.

We hope this program guide will allow you to have a greater participation in our endeavors to serve YOU.

Look us over...come in for a visit...call in your requests...write in your responses...and, help spread the word that KUCI is "the variety station in Irvine."

Wallace Ross, Station Manager
MUSIC PROGRAM HIGHLIGHTS

CLASSICAL
MON 9 AM to NOON SELECTIONS
Host: Mark Sugars

When you have a problem--you write to Abby.

When you want great chili--you eat at Joe's.

AND, when you want intense, classical and folk music--turn to SELECTIONS
Gregorian chants to John Cage
Ireland to India

REQUESTS WELCOME

JAZZ
NOON to 3 PM NOONTIME JAZZ SERIES
Weekday Hosts

Jazz Fusions...Straight Ahead Jazz...
Mellow Jazz...

Artists include: Ritenour, Benson, Jarreau, Scott, Sanborn, Fitzgerald, Rollins, Davis, Vaughn, Austin, Bofill, and many more.

JAZZ-ORIENTED REQUESTS WELCOME

ROCK
MON 3 PM to 6 PM JOHN-T-BONE
Host: John Talley

ROCK from oldies to new wave and in-between.

REQUESTS--the more obscure, the better.

VARIETY MUSIC

MON 6 PM to 8 PM BLUES & SOUL
Hosts: Sue Simone
Mike Bechina

THURS 6 PM to 8:30 PM BILL'S JUKE JOINT
Host: Bill Betts

An attempt to synthesize 30 years of American music--rock, blues, country, rock 'n roll and a little bit of jazz and gospel--within the confines of an entertainment program.

FRI 6 PM to 9 PM RADIO MADNESS
Hosts: Jeff Graus
Mark Miller

Rock and new wave music interspersed with wild and sporadic comic material.

REQUESTS ENCOURAGED!

SAT 6 PM to 9 PM SOUND & COLOUR
Host: Peter Iburra

A music show featuring composers working in 'no man's land (and in between). Avant-garde.

The experience generally involves recognizing one's self as an active participant in the creation of music--classical, jazz, rock.

Composers from "Downtown New York Scene" including:

Phillip Glass, Steve Reich, Brian Eno
Laurie Anderson, George Crumb, and
STOCKHASEN.

There will be occasional interviews with new composers.

REQUESTS ACCEPTED
UNSDAYS ARE FUNDAYS AT KUCI

SUNDAY 9 AM to NOON STRANGE & WONDERFUL
Host: Steve Gwynne

A variety of musical textures, combined with fictional passages selected from classical and modern literature. Steve creates an often bizarre, often enlightening program guaranteed to explode the myths and cliches of FM radio. An aural feast!

SUNDAY 2 PM to 5 PM RADIO HALL OF FAME
Hosts: Gary Freshour
       Mike Hingson

Dearie, do you remember... "The Shadow"
   "Nick Carter"   "The War of the Worlds"
"Fibber Magee and Mollie"   "1984"
and TONS of other old radio favorites?
THIS SHOW WILL BRING THE FAMILY BACK TOGETHER ON SUNDAY AFTERNOONS!

SUNDAY 5 PM to 6 PM BEST OF BROADWAY
Host: Rick Van Velden

The great musical comedies of the past as well as the more contemporary stage production hits. Selections from soundtracks and background information on the casts.

Also, nostalgia info on topics like:
"The Making of a Star"
"Famous Personality Profiles"
"Ethnic Themes"

PROGRAM HIGHLIGHTS

PUBLIC AFFAIRS SPECIALS

KUCI brings you public affairs programming Monday through Friday at 8:30 AM and 8:30 PM (with some adaption for the summer schedule).

We welcome your comments, show suggestions, and phone calls during the LIVE talk-show formats.
PURPOSE:
To answer the career-related questions of KUCI listeners and to provide them with up-to-the-minute information on job opportunities in the Orange County area.

FORMAT:
A LIVE talk show interview format with call-in questions and answers given by guest experts.

EMPHASIS:
Topics include:
"Job Opportunities"
"Non-Traditional Careers for Men and Women"
"How Temporary Jobs Can Lead to Permanent Careers"
"Time Management"
"Stress Management"
"Management of Ourselves"
"Management of Others"
"Career Dressing"
"Image and Grooming"
"Interviewing Techniques"
"Resumes"

And, a special monthly topic highlighting a specific career field, i.e., law, accounting, sales, office management, etc.

APPEAL:
Job-seekers and people who desire career growth.

Host: Freda Grones
Career Counselor

WEDNESDAY 8:30 AM
CAREER-WHY'S ON THE AIR

THE WRITE PEOPLE
...for your every writing need

Resumes
Career Counseling
Overviews
Portfolios
Loan Packages
Telephone Answering
Direct Mail
Typing Writing Editing

1820 E. Garry, Ste 211
Santa Ana, CA 92705
(714) 850-1505
# KUCI 88.9FM
## Program Schedule

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<td>D.B.</td>
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<td>BIG RICH</td>
<td>MARK RIMLAP</td>
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<td></td>
<td>rock and blues</td>
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<td>punk rock</td>
<td>all request</td>
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<td>MERRY - GO - ROUND</td>
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<td>6 AM</td>
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<td>classic rock</td>
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<td>contemporary</td>
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<td>THE STRANGE AND WONDERFUL WITH STEVO THE DEVO</td>
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<td>spoken word/music</td>
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<td>NOON</td>
<td>STEVE NAIVE</td>
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<td>new music</td>
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<td>2 PM</td>
<td>RADIO HALL OF FAME WITH GARY FRESKOUR AND MIKE HINGSON</td>
<td>JOSH BLEIER</td>
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<td>rock</td>
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<td>3 PM</td>
<td>JOHN T.</td>
<td>CRAIG AND DAVE SHOW</td>
<td>RIVA</td>
<td>CHRISTINE</td>
<td>WALLY WAVE</td>
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<td>COSMIC MUFFIN</td>
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<td>5 PM</td>
<td>BEST OF BROADWAY</td>
<td>rock etc.</td>
<td>rock/comedy</td>
<td>contemporary</td>
<td>rock</td>
<td>surf/pop</td>
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<tr>
<td>6 PM</td>
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<td>sound &amp; colour</td>
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<td>IMPORT ALBUM</td>
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<td></td>
<td>various themes</td>
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<td>YARDON</td>
<td>MEG JONES</td>
<td>classic rock</td>
<td>HEAVEN with ZEKE &amp; PESTUS</td>
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Request (714) 833-KUCI
Business (714) 833-6868
PURPOSE: To provide a vehicle for informing Orange Countians of the cultural and entertainment offerings in and around the County, and to allow listeners to call-in to talk with and question well-known entertainment personalities.

FORMAT: A LIVE call-in interview format featuring a wide range of topics and personalities.

EMPHASIS: The performing arts, unique and interesting people.
Topics include:
"Professional Theatre"
"Community Theatre"
"Dinner Theatre"
"Mime"
"Children's Theatre"
"Drama Therapy"
"Puppetry"
"Rock Music"
"Jazz"
"Opera"
"Film and Filmmakers"
"Radio, TV, Film Stage Actors"
"Auditioning for Theatre"
"UCI Drama"
And, anything and everything of interest to listeners about the arts.

APPEAL: General Public
THURSDAY 8:30 AM  
BORN FEMALE

Hosts: Diana Sandoval
       Jonnie Wesley

PURPOSE:  A program designed to confront controversial issues that affect women today.

FORMAT:  A LIVE talk show featuring a guest expert, knowledgeable on the topic being addressed. The last 10 minutes of the half-hour deals with listener call-in questions.

EMPHASIS: Topics addressed include:

"Men and Feminism"
"Men and Women Relations"
"Incest"
"Women and Stress"
"Women and Health Care"
"Pro-Life"
"Pro-Choice"
"Sexual Harassment"
"Women in Politics"
"Becoming Skilled"
"Returning Women"

APPEAL: General Public

(Born Female takes a summer break from August 19th through September 2nd)

THURSDAY 8:30 AM  
ALL ABOUT MEN

Host: Richard Bibeau  
Marriage, Family, & Child Counselor

PURPOSE:  A show dedicated to helping men and women become more aware of the special issues pertaining to men.

FORMAT:  A special guest is interviewed LIVE each week and listeners are invited to call in during the show to ask questions and give their points of view. Also, a referral agency is highlighted each week.

EMPHASIS: Topics include:

June
"Sex Therapy for Men"
"Sex and Herpes"
"Use of Power Between Men and Women"
"Sex and Birth Control for Men"

July
"Men as Workaholics"
"The Disabled Male"
"A Holistic Attitude for Men and Life"
"Men and Suicide"
"Men and Relationships"

August
"Incest in the Home"
"Divorce Mediation"
"Color for Men"

(Past shows have included topics concerning: "The Myth of the Cold and Distant Father," "Man's Inhumanity to Himself," and "Divorce Adjustment for Men.")

APPEAL: General Public
SATURDAY 9 AM  

**STORY THEATRE**  
Host: Steve Gwynne  

**PURPOSE:**  
Entertainment for children of all ages.  

**FORMAT:**  
A half-hour reading of famous classics performed by well-known actors and actresses.  

**EMPHASIS:**  
Story Theatre provides a cultural, entertaining alternative to Saturday morning cartoons and creates an opportunity for inventive tales which offer the child unexpected ways of perceiving the world. The program encourages listening skills and an opportunity for sharing of family values.  

Programming includes:  

**July 3**  
"Paul Bunyon"  
"Johnny Appleseed"  
"How Children Were First Whipped"  
"The Tell-Tale Heart"  
"The Tailor of Gloucester"  
"Rikki-Tikki-Tavi"  
"13 Clocks" - part one  

**Aug. 7**  
"13 Clocks" - part two  
"Tale of Mrs. Tiggywinkle"  
"13 Clocks" - part three  
"The Fall of the House of Usher"  
"Myth of Daedalus & Icarus"  
"Lyle's Birthday Party"  
"Loud Mouse"  

**Sept. 4**  
"Pecos Bill"  
"The Mouse"  
"The Bird & The Sausage"  

REQUESTS ACCEPTED  

SATURDAY 5:30  

**ALTERNATING CURRENTS**  
Host: Peter Ibarra  

**PURPOSE:**  
To inform the public of the development of ideas and the current issues of the day.  

**FORMAT:**  
A unique talk show format will allow for interviews with UCI professors and listener call-ins as well as readings from magazine articles, recorded lectures and literature which looks at social problems through such unusual means as science fiction.  

**EMPHASIS:**  
Topics include:  

"The Psychological Basis for the Nuclear Arms Race"  
"The Role of the Intellectuals in Soviet Russia"  
"The Changing Role of the Mass Media"  
"A Radio Broadcast of Ray Bradbury's 'Marrionettes, INC.'"  
"An Exploration of Horror Films Which Depicts Women in the Role of the Victim"  

**APPEAL:**  
General Public  

REQUESTS ACCEPTED
KUCI 88.9 FM is a non-profit, Class D station operating as a public service broadcasting effort.

Listeners are welcome to respond to all programming AND to support the station in the following ways:

Letters

Call-ins

Donations of old records

Donations of new records

Donations of equipment

$$ for station needs:

programming

costs and distribution of the KUCI Program Guide

Purchase of T-shirts, bumper stickers

AND, MOST OF ALL--

Helping to spread the word about

KUCI

"The Variety Station in Irvine"

All letters and donations can be mailed to:
KUCI
3rd Floor, Gateway Commons
UCI
Irvine, CA 92717

(all donations are tax deductible)

All calls for information: 833-6868
All requests: 833-KUCI

THANKS FOR YOUR SUPPORT!